

PRESS RELEASE

July 15th, 2016

Ministry of Internal Affairs and Communications, Japan

Exquisite Detail and Life-like Imagery: 8K demonstration at “Capolavori della Scultura Buddhista Giapponese”, the Scuderie del Quirinale

The Ministry of Internal Affairs and Communications of Japan, in collaboration with the Agency for Cultural Affairs of Japan, demonstrate 8K technology at “Capolavori della Scultura Buddhista Giapponese”, the Scuderie del Quirinale in Rome.

8K technology achieves about 16 times higher resolution (about 33 million pixels) compared to the current digital TV broadcasting (High Definition broadcasting) and provides extraordinarily clear and vivid images. The ultra-high-definition image of 8K has the potential to expand the horizons of existing industries such as arts, education, public relations, and medical use in addition to broadcasting.

The Ministry of Internal Affairs and Communications of Japan together with the Agency for Cultural Affairs of Japan, demonstrates 8K technology at “Capolavori della Scultura Buddhista Giapponese” (*), the Scuderie del Quirinale in Rome. Video images of the Japanese famous Buddhist hall in Kyoto, “Sanjusangen-do”, and the Buddhist sculptures enshrined in there through 8K technology will be displayed together with 35 wooden Buddhist sculptures of art stretching from the 6th to 14th centuries and will provide new experiences to visitors of the Scuderie del Quirinale on the exquisite detail and life-like imagery achieved by 8K.

(*) “Capolavori della Scultura Buddhista Giapponese” is organized by the Agency for Cultural Affairs of Japan with l'Azienda Speciale Palaexpo (the Scuderie del Quirinale).

Outline of the 8K demonstration at the “Capolavori della Scultura Buddhista Giapponese” at the Scuderie del Quirinale

- ✓ Period: July 28th, 2016 – September 4th, 2016 (“Capolavori della Scultura Buddhista Giapponese” will be open to the public from July 29th, 2016 to September 4th, 2016.)
- ✓ Venue: The Scuderie del Quirinale in Rome
- ✓ The 8K video images will be demonstrated with 8K resolution display by Sharp Corporation and an 8K player by ASTRODESIGN, Inc.

Reference

“Capolavori della Scultura Buddhista Giapponese” by the Scuderie del Quirinale
(in Italiano)

<http://www.scuderiequirinale.it/categorie/mostra-capolavori-della-scultura-buddhista-giapponese>

(in English)

<http://english.scuderiequirinale.it/categorie/exhibition-capolavori-della-scultura-buddhista-giapponese>